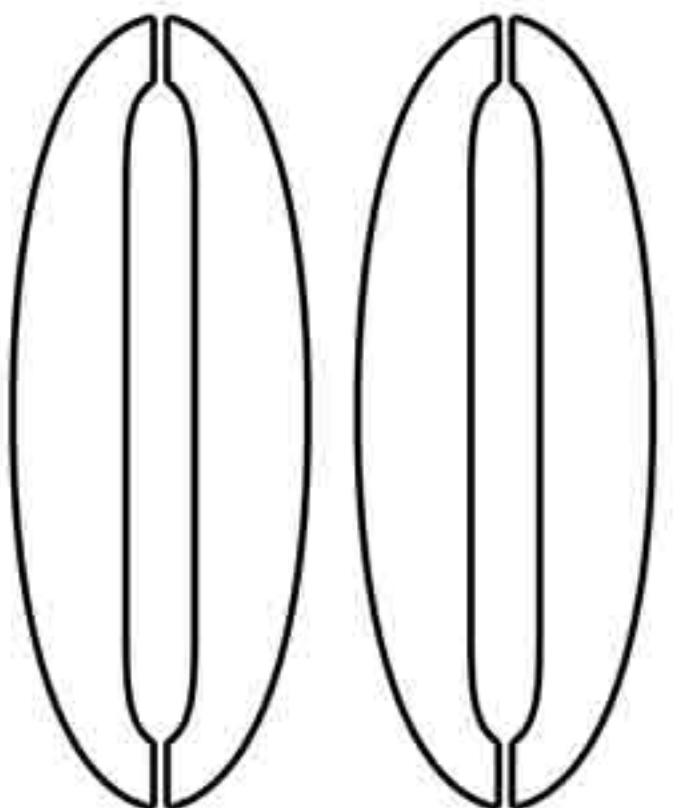


# MAG LAB | 2011 WORKSHOP SERIES

MAG LAB I 2011 - Responsive Architecture Workshop

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MATERIALS  
ADVANCED ARCHITECTURE  
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Beyond Space  
K&K

Pavilionar team  
Solo  
Beyond

MathETex  
Eco-Dinamic Vehicle  
T-River

On-Group

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01

# INTRO | RESPONSIVE ARCHITECTURE WORKSHOP

ALGORITHMIC MODELING

3DSTUDIO MAX SCRIPTING TO GENERATE DESIGN SOLUTIONS

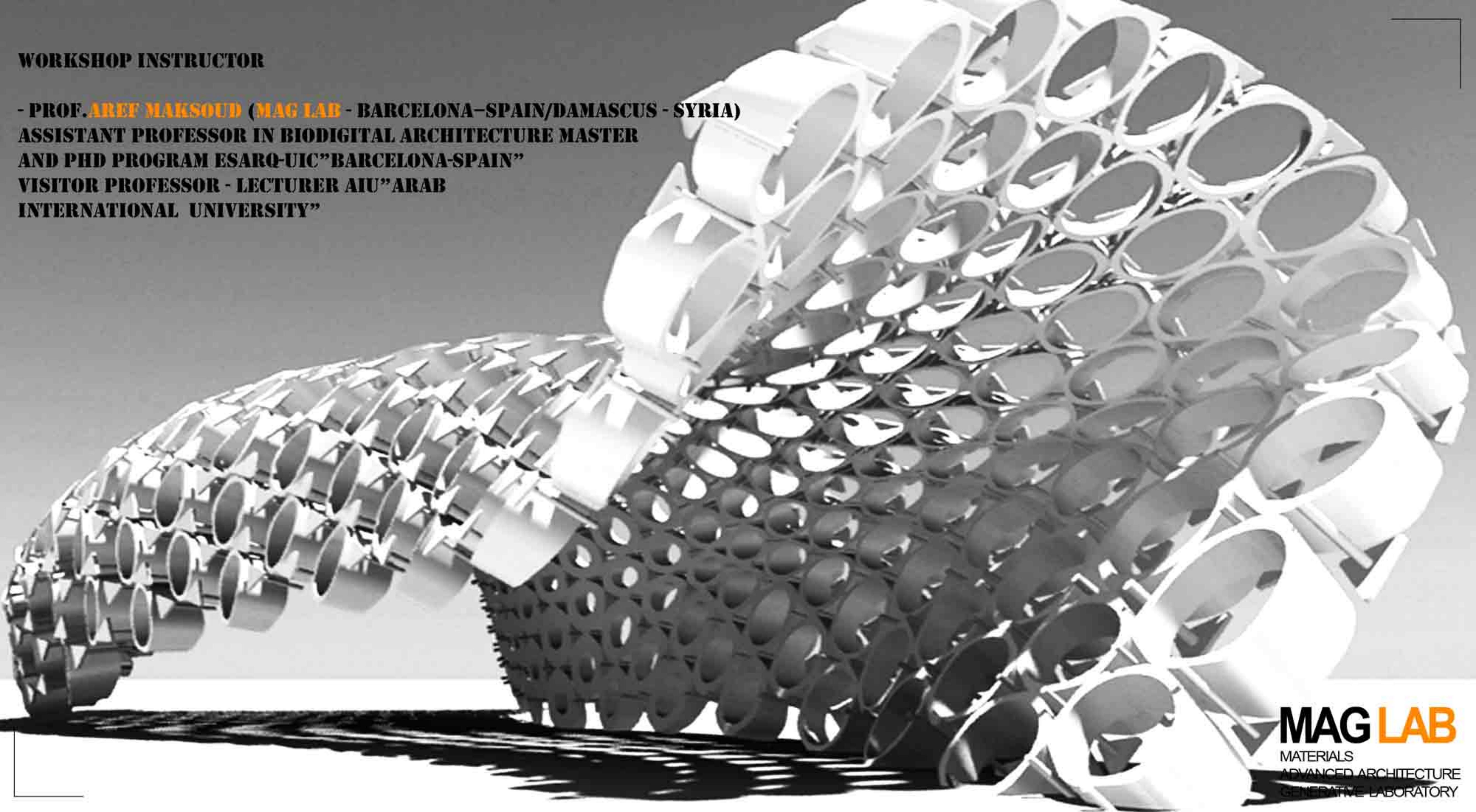
FEBRUARY 10-14.02.2011- DAMASCUS, SYRIA

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## WORKSHOP INSTRUCTOR

- PROF. AREF MAKSOUD (MAG LAB - BARCELONA-SPAIN/DAMASCUS - SYRIA)

ASSISTANT PROFESSOR IN BIODIGITAL ARCHITECTURE MASTER

AND PHD PROGRAM ESARQ-UIC "BARCELONA-SPAIN"

VISITOR PROFESSOR - LECTURER AIU "ARAB

INTERNATIONAL UNIVERSITY"

DUE TO THE SUCCESS OF THE FIRST WORKSHOPS BY MAG LAB IN DAMASCUS, SYRIA, SPAIN 2008-2009, ITALY 2010, SYRIA 2009-2010 AND MULTIPLE PRECEDING EVENTS.

MAG LAB, SYRIA - SPAIN - ITALY ANNOUNCED THE FIRST EDITION OF THE 3DSTUDIO MAX SCRIPTING WORKSHOPS

"RESPONSIVE ARCHITECTURE - ALGORITHMIC MODELING" WHICH TOOK PLACE IN DAMASCUS - SYRIA ON FEBRUARY 10TH TO 14TH AND 16TH TO 20TH 2011.  
A WORKSHOP WHERE PARTICIPANTS INTRODUCED TO STRATEGIES FOR THE INTEGRATION OF DIGITAL TOOLS NOT MERELY AS A MEANS OF PRODUCTION  
BUT AS AN IMPETUS OF DESIGN.

THESE EVENTS FOLLOWED THE HIGHLY SUCCESSFUL PREVIOUS WORKSHOPS, SPAIN 2008-2009, ITALY 2010, SYRIA 2009-2010-2011  
AND MULTIPLE PRECEDING EVENTS.

THE WORKSHOP PROVIDED A UNIQUE OPPORTUNITY TO WORK WITH THE MOST ESTABLISHED EXPERT SOFTWARE  
IN THE WORLD ON DIGITAL PARAMETRIC DESIGN.

# 02

## SYNOPSIS |

The workshop focused its interest on parametric design, techniques and theory along with the study of practical precedents.

Participants were introduced to strategies for the integration of digital tools not merely as a means of production but as an impetus of design.

Exploring the exciting world of Digital Design, The workshop introduced participants to Parametric Design strategies, highlighting issues of design, use of technology and methodology from concept forms & shapes, through to complex engineering analysis.

Innovative tools for geometric modeling and scripting including minimal surfaces, mesh relaxing, tessellation and parametric steel frame modeling were also featured.



# 03

## TASK

THE TASK OF THE STUDIO WERE TO DEVELOP THE DESIGN OF PAVILION AND START WORKING IN INTERIOR SPACES AND DETAILS, GETTING ADVANTAGE FROM NEW PARAMETRICAL SOFTWARE (3DSMAX SCRIPTS) REPRESENTING THE MATERIALS OF THE PROJECT INCLUDING PLANS, SECTIONS, RENDERINGS, AND ANIMATION.

# 04

## WORKSHOP ROLLOUT |

Day 1

Introductory class : Lecture "Evolutionary Computation".  
Digital tool Class 1 : The Foundation  
Parametric Modeling  
Parametric Surface Tools.  
Mapping geometry on a surface  
controlled way to manipulating geometries  
Morphing sys

Day 2

Research - Moodboards,  
Lecture: Responsive Architecture  
Materials "Design And Technology"  
Student research/presentation  
Digital tool Class 2  
Parametric – responsive design  
Responsive Planar  
Wire Parameters  
Pattern With Wire Parameters

Day 3 – Day4

Concept development.  
Digital tool Class 3  
Modeling with Script  
Advanced surfacing techniques.  
Wired Sliders  
Work in final project  
Individual Revision.  
Digital tool Class 4 Let's Script  
Controlled surface panels – paneling tools

Day 5

Lecture: 'Morphing' and Scripting Beta,  
explaining next workshops and events.  
Real time presentation and introduction  
of next parametric software workshops  
Digital pinup of the panels  
Good bye dinner



# WORKSHOP ROLLOUT |

Participants used the software 3dsMAX as parametric modeling software.

Scripting tools opened up the possibility to construct highly parametrical complex models.

To generate this complexity we used live linkages to several programs listed below:

- Autodesk – AutoCAD
- Rhino

In these 5 intense days, the participants learnt the workflow of scripting and parametric design throughout 3DSMAX.

Upon completion of this workshop, the participants understood: How and where to enter commands – MAX Script editor – MAX script listener

Creating objects – modifying – transforming – variable and data types – Array, Max script controlling structure – rollout floater basic frame work.

Mass changing properties, Wired sliders – wire parameter, constraints, unwrapping geometry.



# 05

## COVERED TOPICS

### Theories

Introduction to Scriptings technologies "Evolutionary Computation".

Responsive Architecture Difinition – Materials “Design And Technology”

Research/presentation

Iteration/ generations: Definintion of algorithm; computation.

Topologies, Geometry , Beauty and Performance

### Digital tools Classes

Introduction to parametric design / 3dStudio Max Scripting.

Advanced surfacing techniques.

Controlled surface panels – paneling tools.

Surface tessellation (adaptive strategies).

Mapping geometry on a surface.

Controlled way to manipulating geometries.

Morphing sys

Responsive components

Pattern With Wire Parameters

# 06 PROJECTS

## Bulb

Rema Kasem  
Mohy el Din Abd el Ghani  
Lina Karad

## Beyond Space

Laila Saadi  
Nour Harastani

## K&K

Caline Samaan  
Kareem Khayat

## Pavilionar team

Nour Eddin Alsabbagh  
Marwan Refaei

## Beyond

Majd Murad  
Abdulghani Warde  
Rama Shehade

## MathETex

Dalia Moghrabi  
Waleed Habalti  
Bassel al Haffar

## Eco-Dinamic

Yasser Al Yassin  
Adnan Almaleh

## T-River

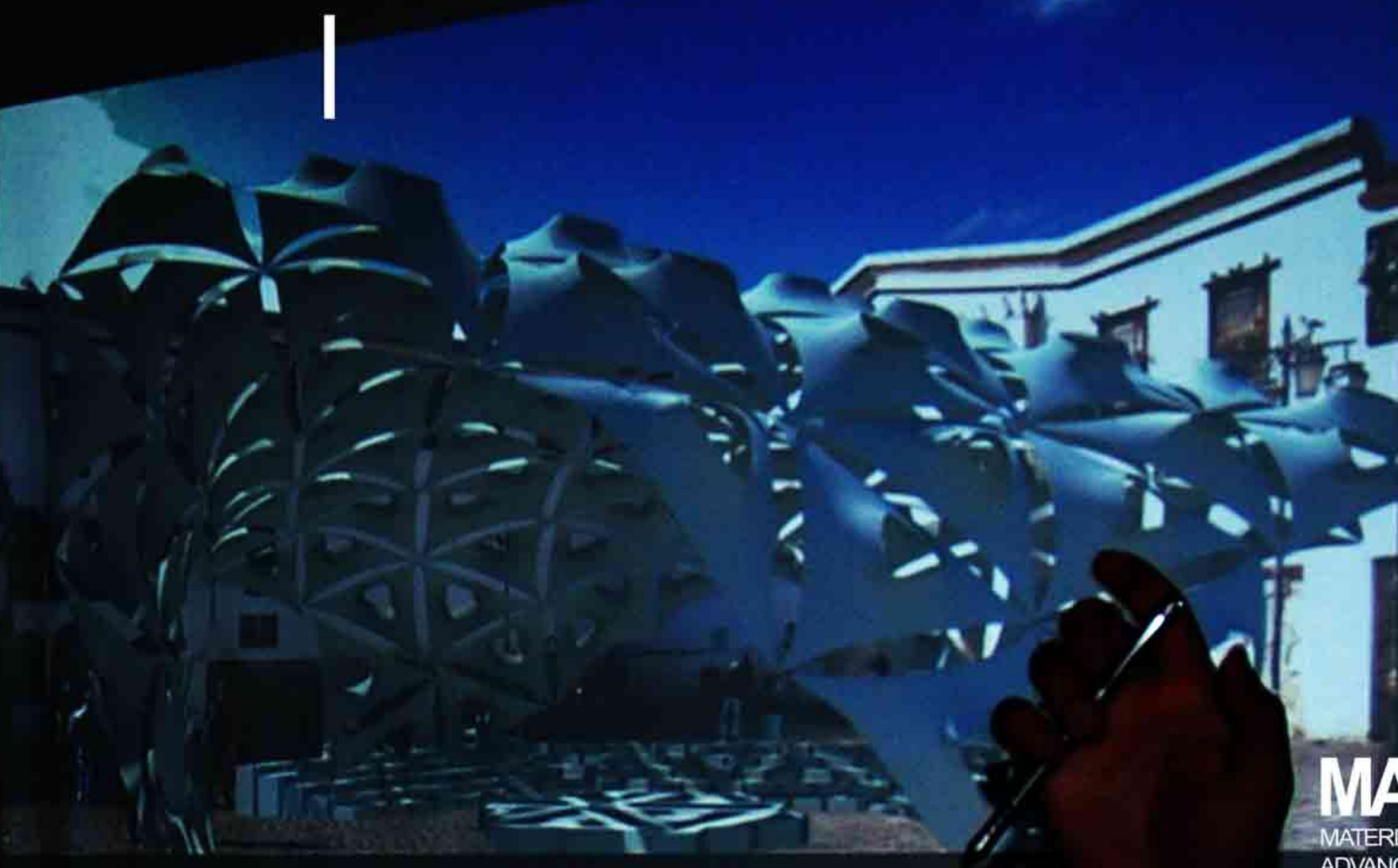
Noelle Oska  
Abdul Rahman Rifaie  
MHD Radwan Malkani

## On-Group

Omar al Rayes  
Noor al Kannani

## Solo

Samir Kilani



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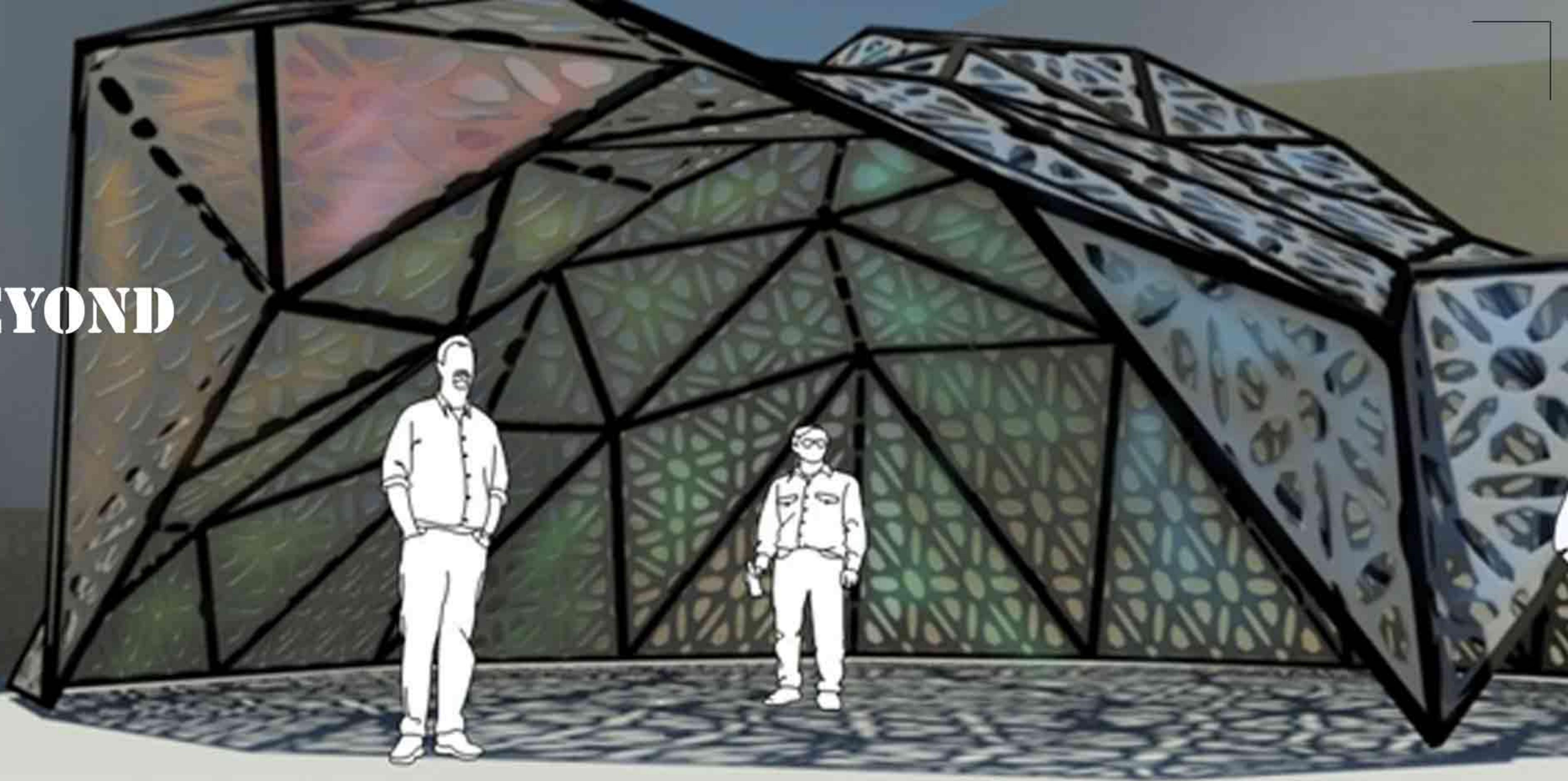
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# BEYOND

Majd Murad  
Abdulghani Warde  
Rama Shehade



# BEYOND



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# BEYOND



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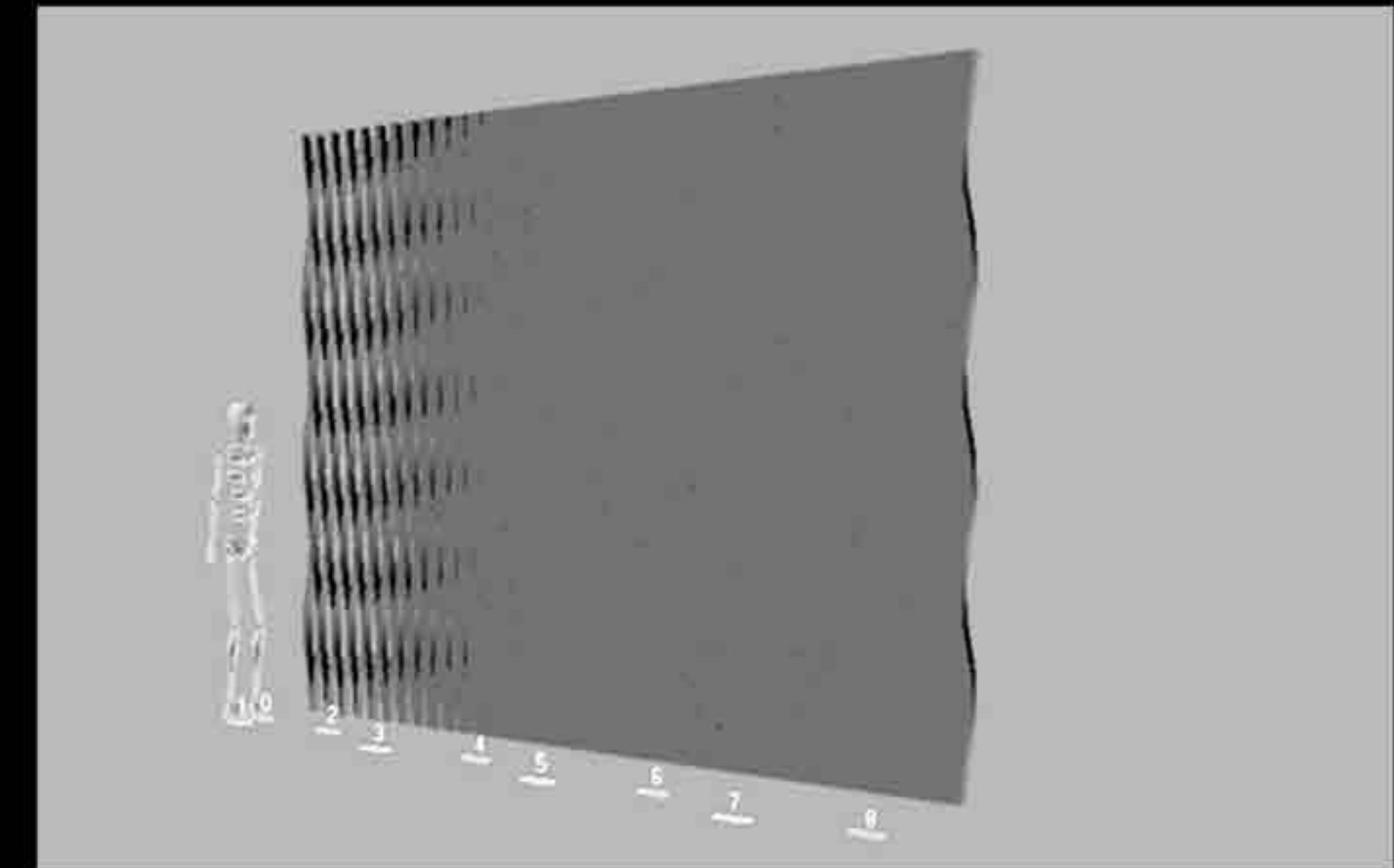
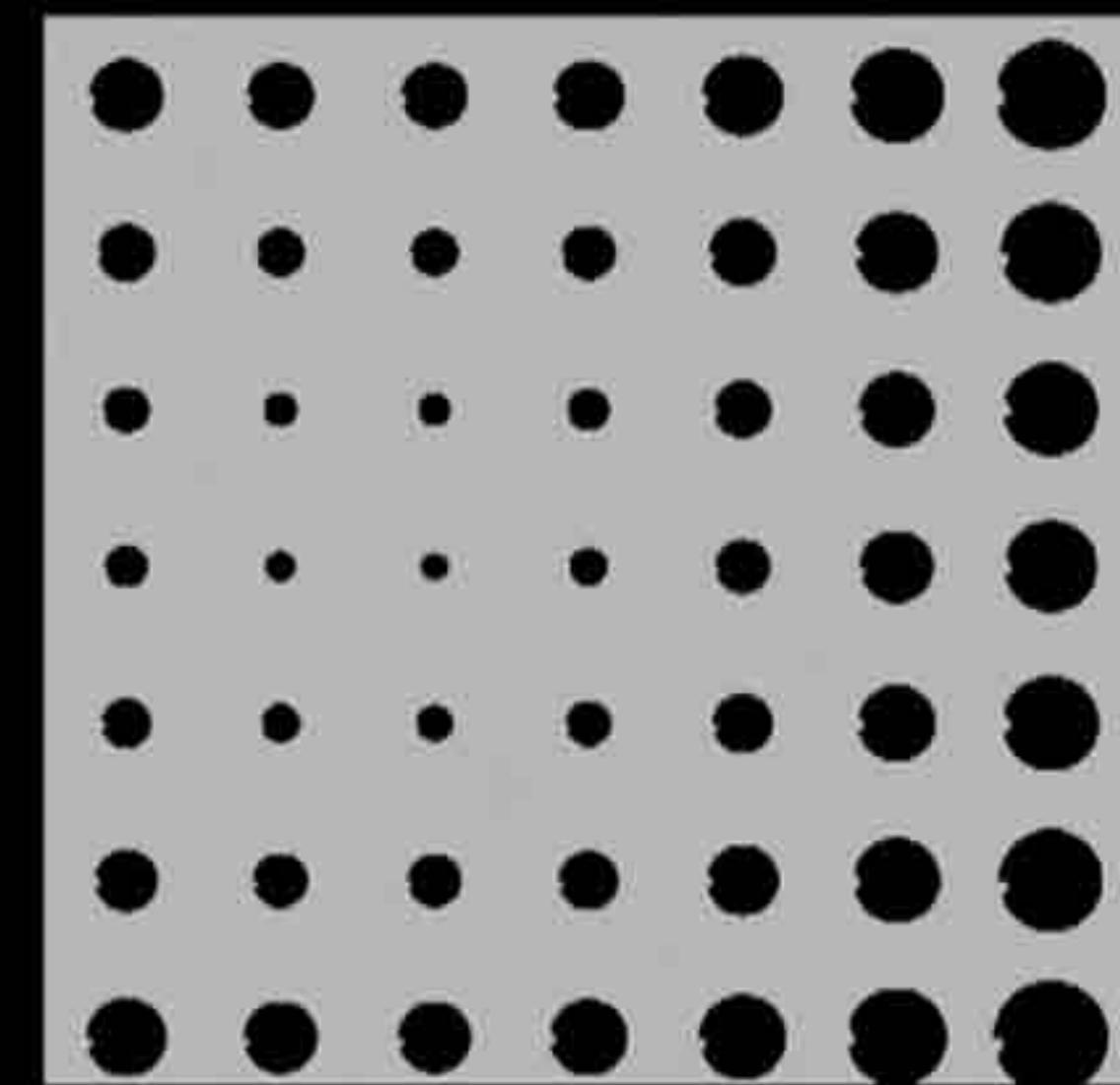
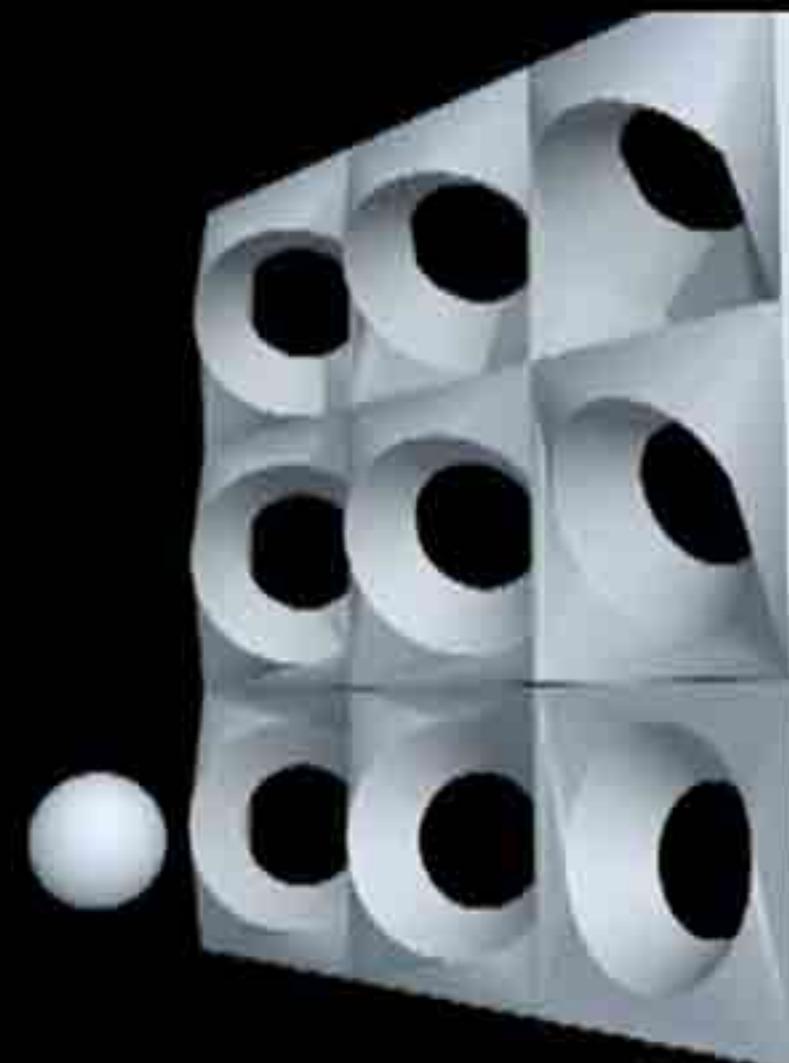
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# PAVILIONAR TEAM

Nour Eddin Alsabbagh  
Marwan Refaie

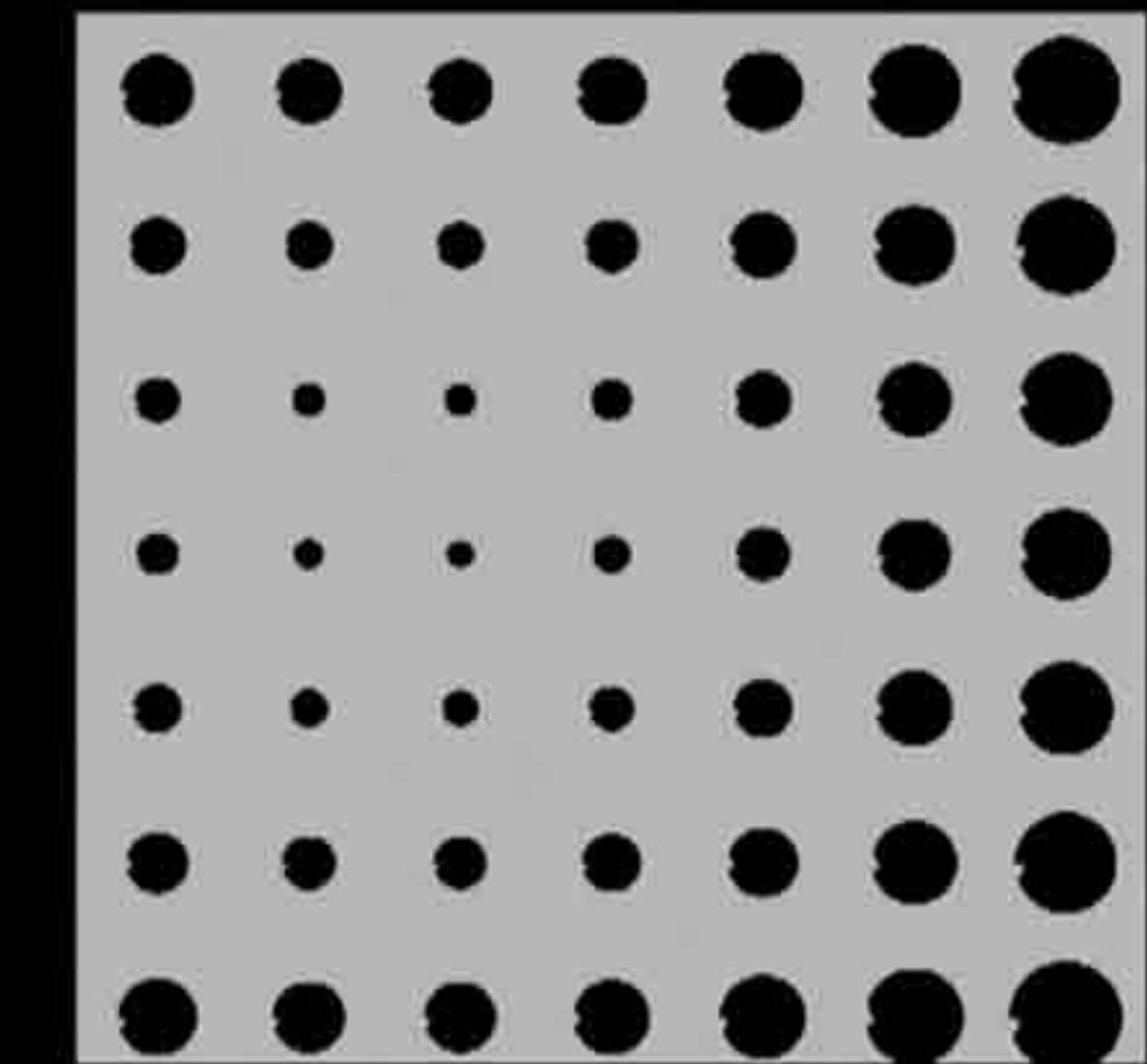
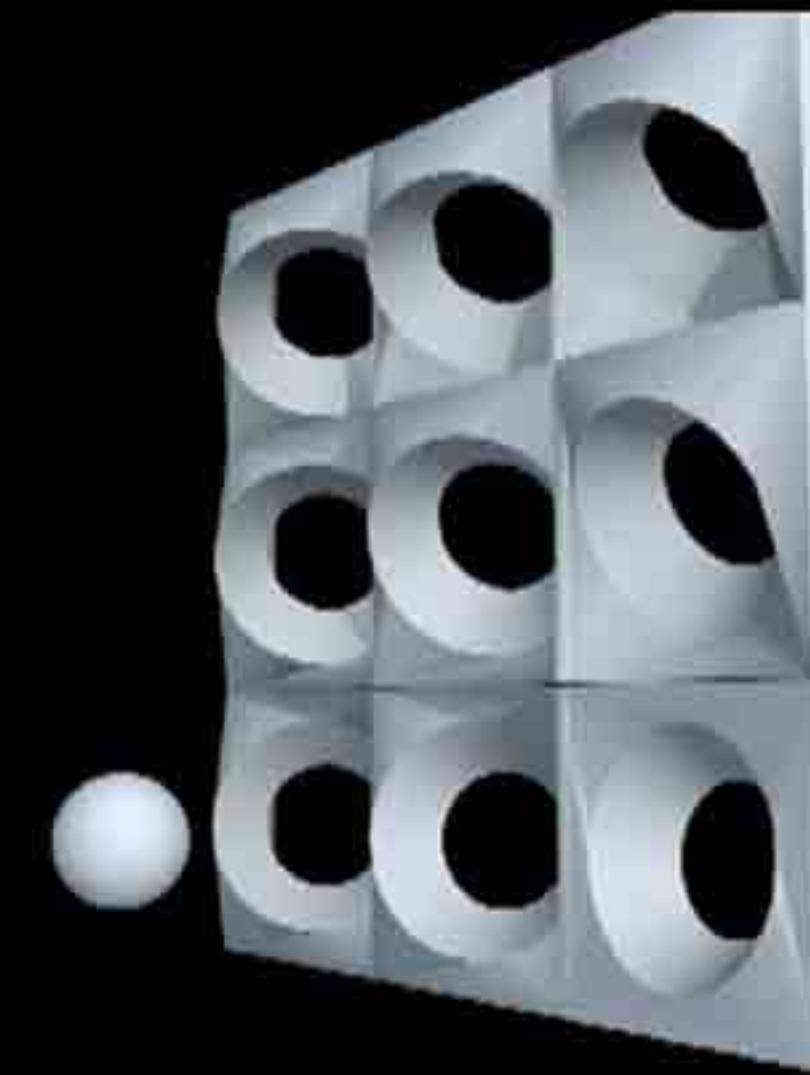


# PAVILIONAR TEAM



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# PAVILIONAR TEAM



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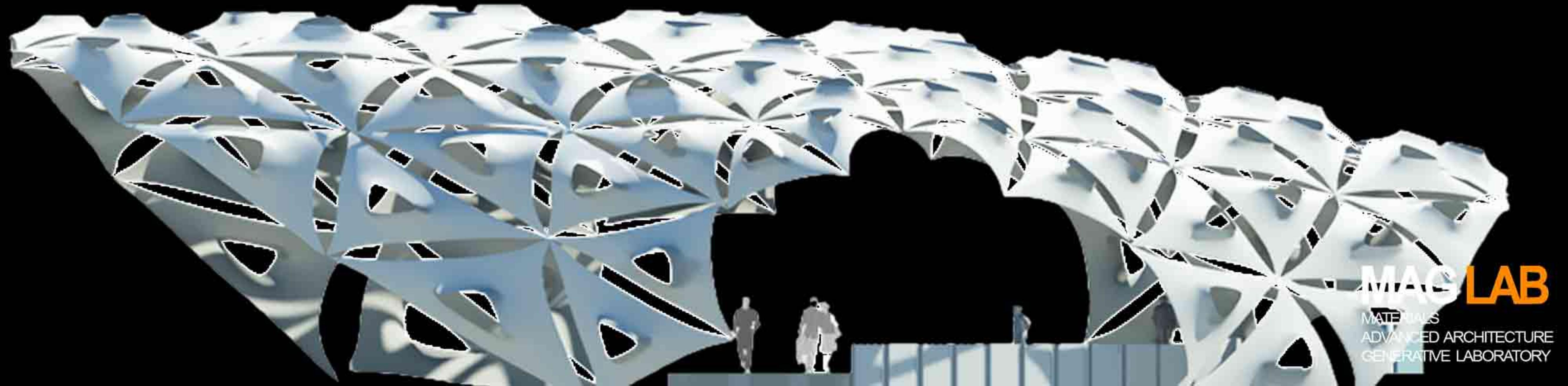
# MATHETEX

Dalia Moghrabi  
Waleed Habalbi  
Bassel al Haffar



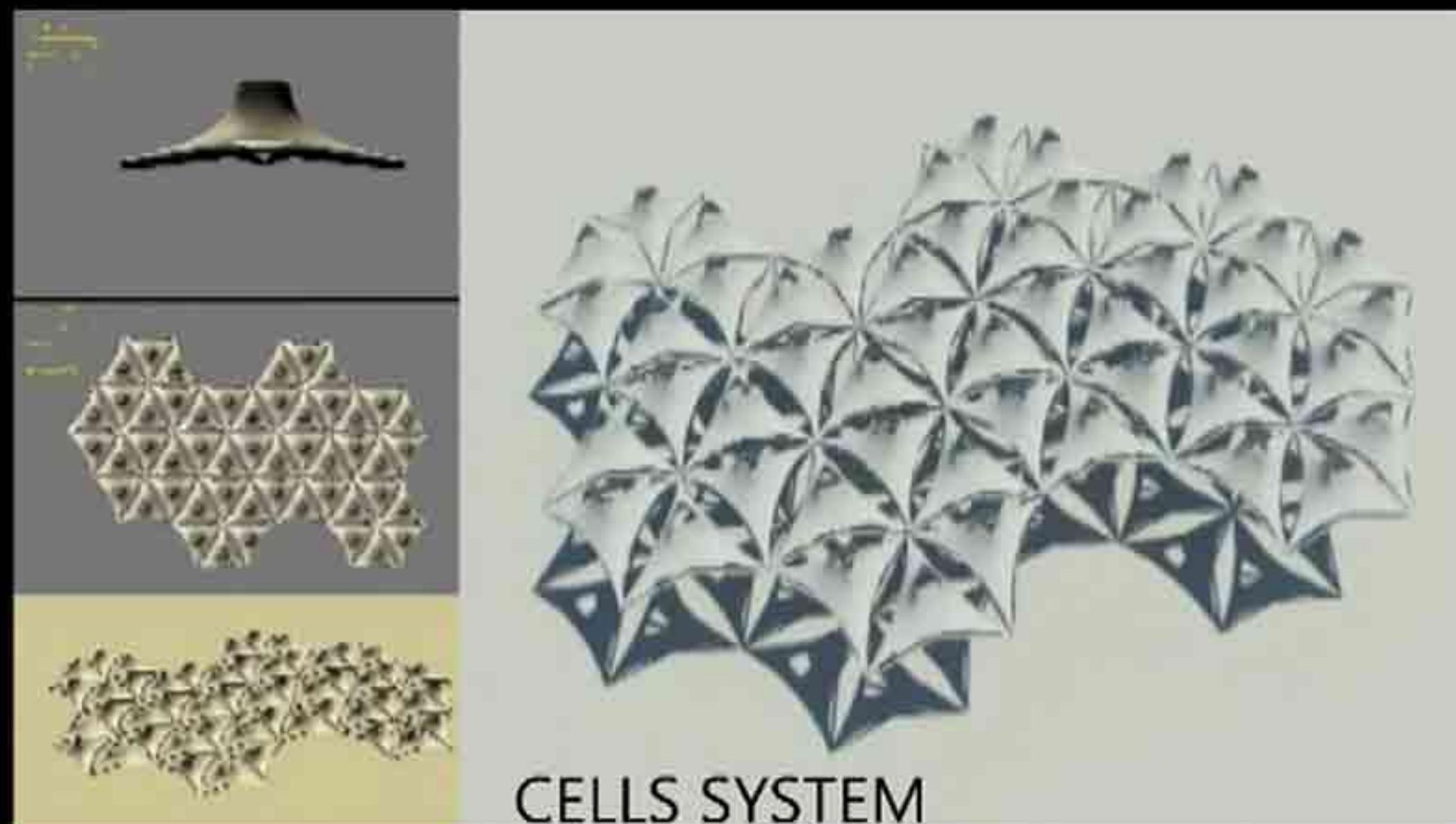
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# MATHETEX



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# MATHETEX



CELLS SYSTEM

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# ON-GROUP

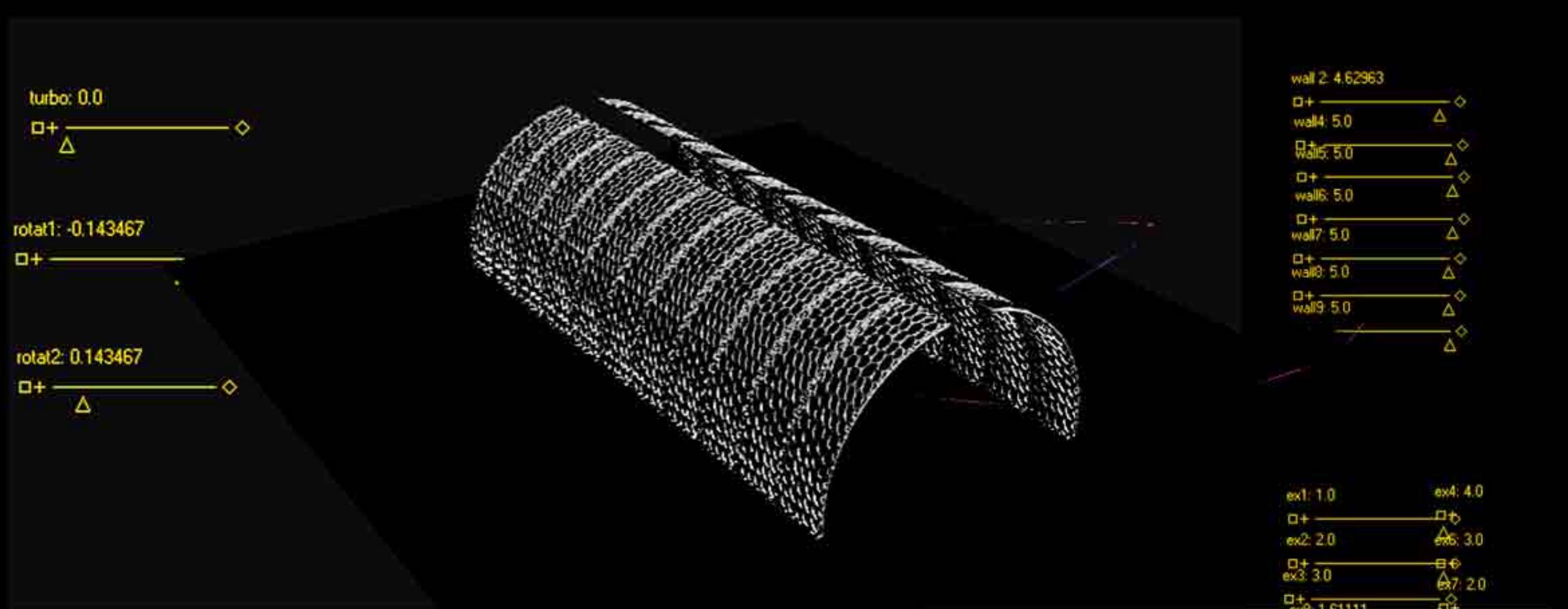
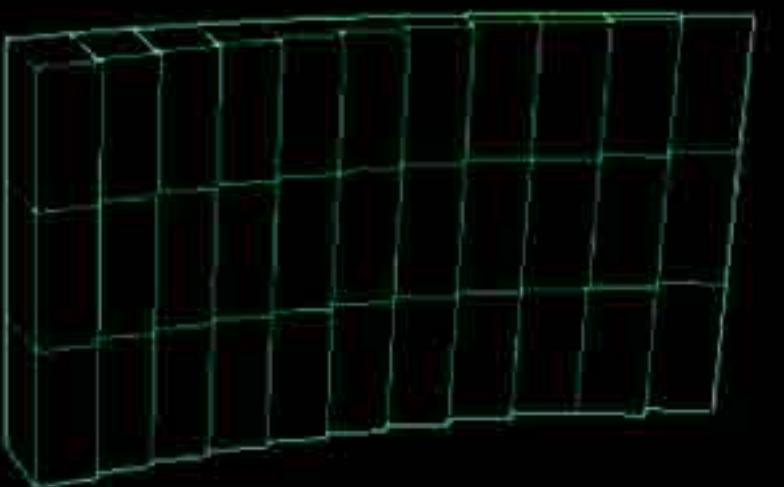
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Noor al Kannani



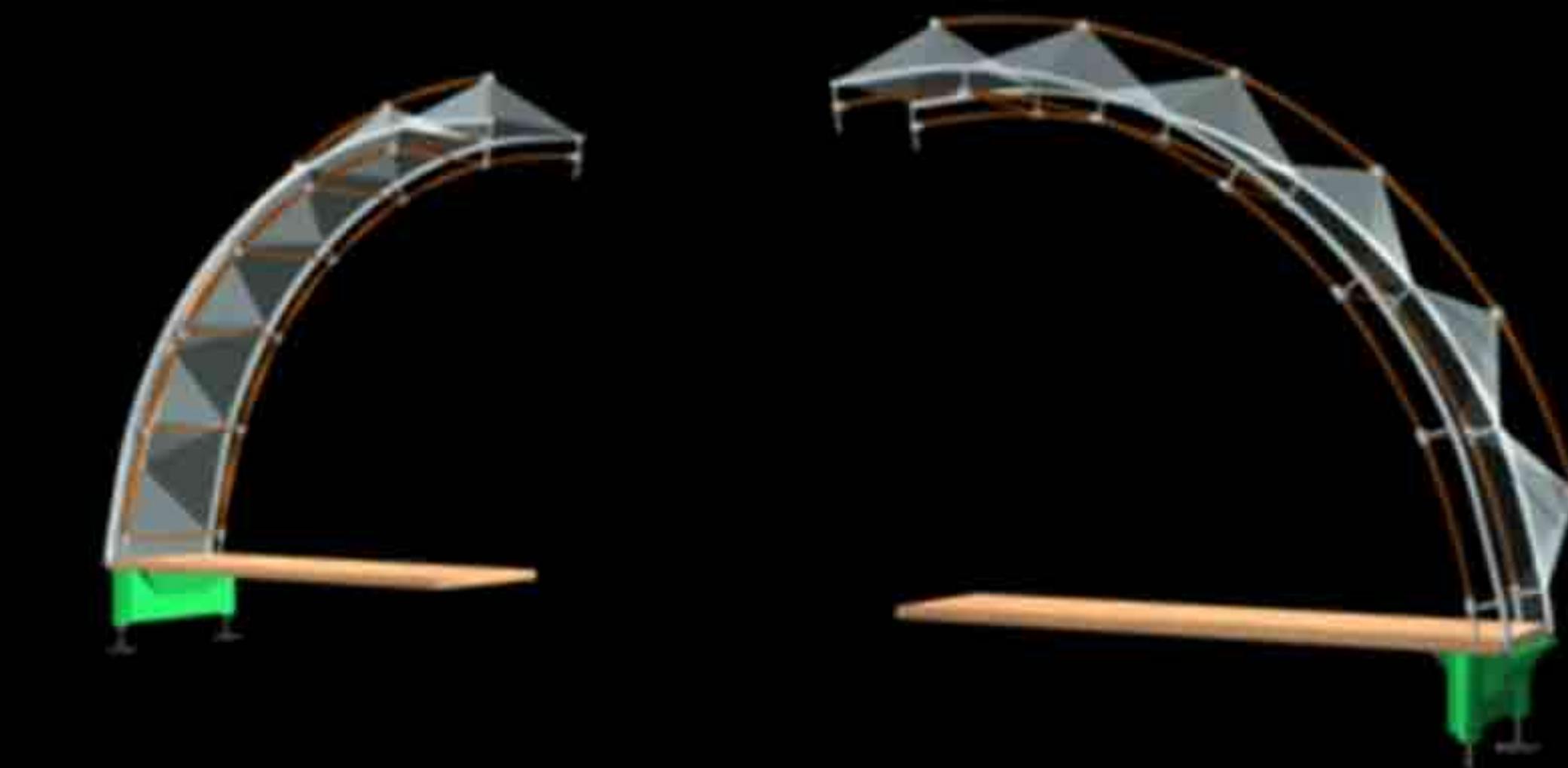
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x2: 1.0      box12: -0.7      box22: 0.2688  
x3: 1.0      box13: -0.6      box23: 0.2688  
x4: 0.89      box14: -0.6      box24: 0.2688  
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x10: 0.89      box20: 0.386283      box30: 0.148148



# ON-GROUP



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# SOLO

Samir Kilani



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# Solo



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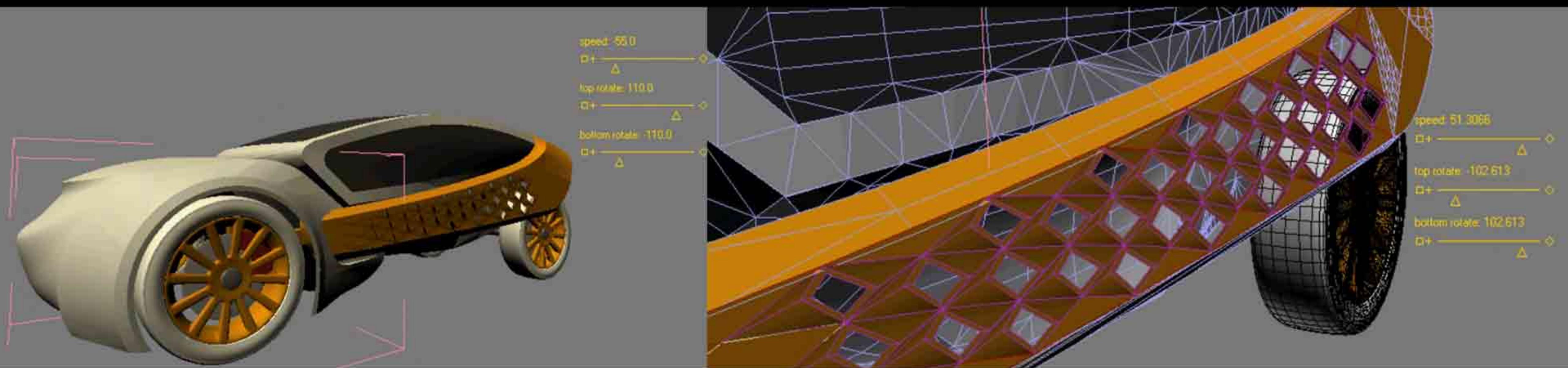
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# ECO-DINAMIC

Yasser Al Yassin  
Adnan Almaleh



# ECO-DINAMIC



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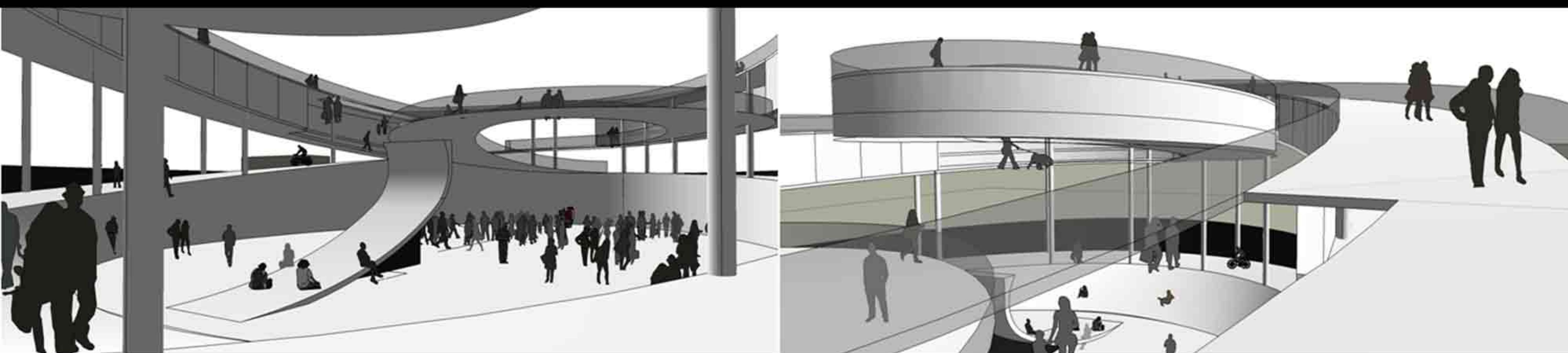
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Noelle Oska  
Abdul Rahman Rifaie  
MHD Radwan Malkani



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# T-RIVER



# T-RIVER



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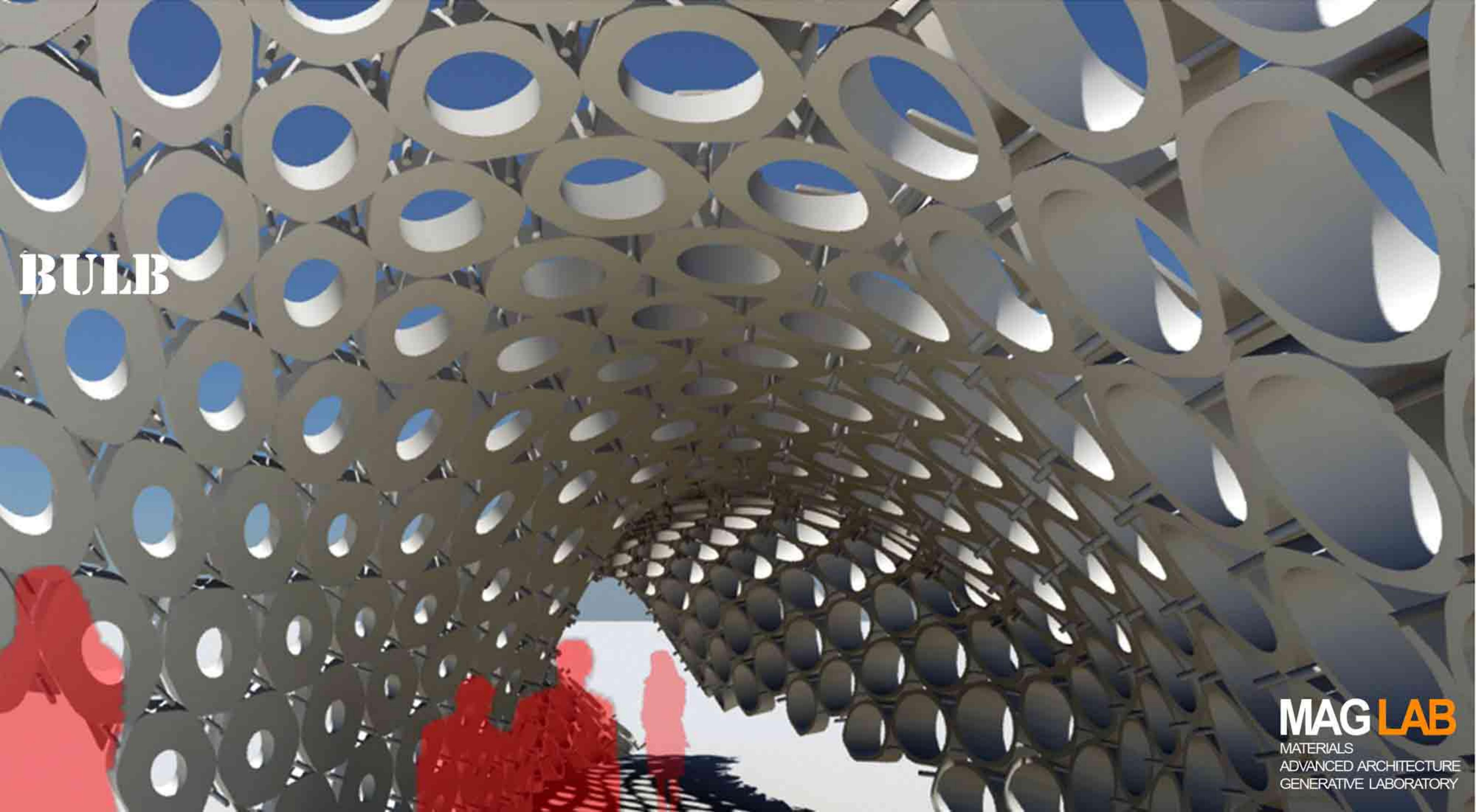
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Mohy el Din Abd el Ghani  
Lina Karad

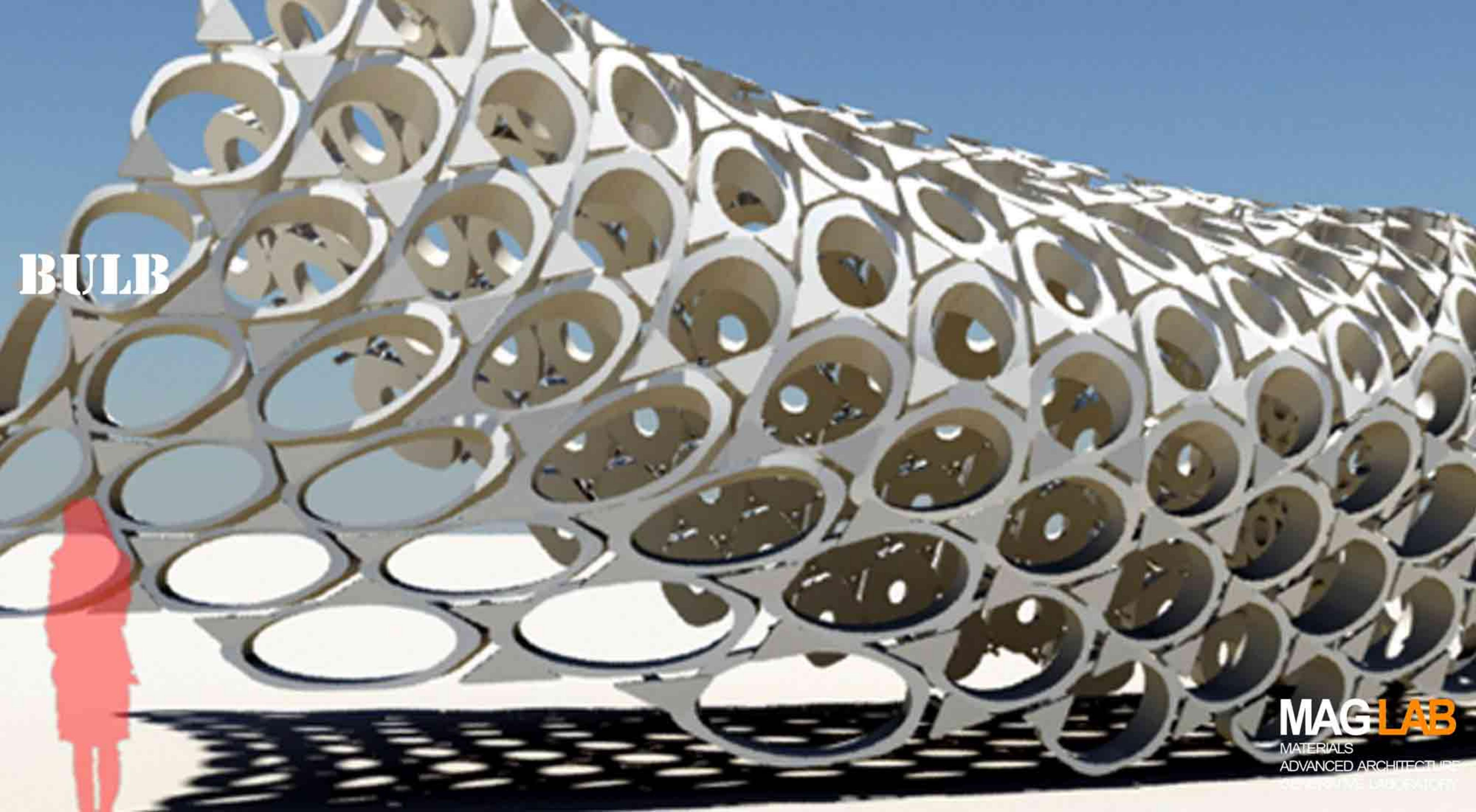


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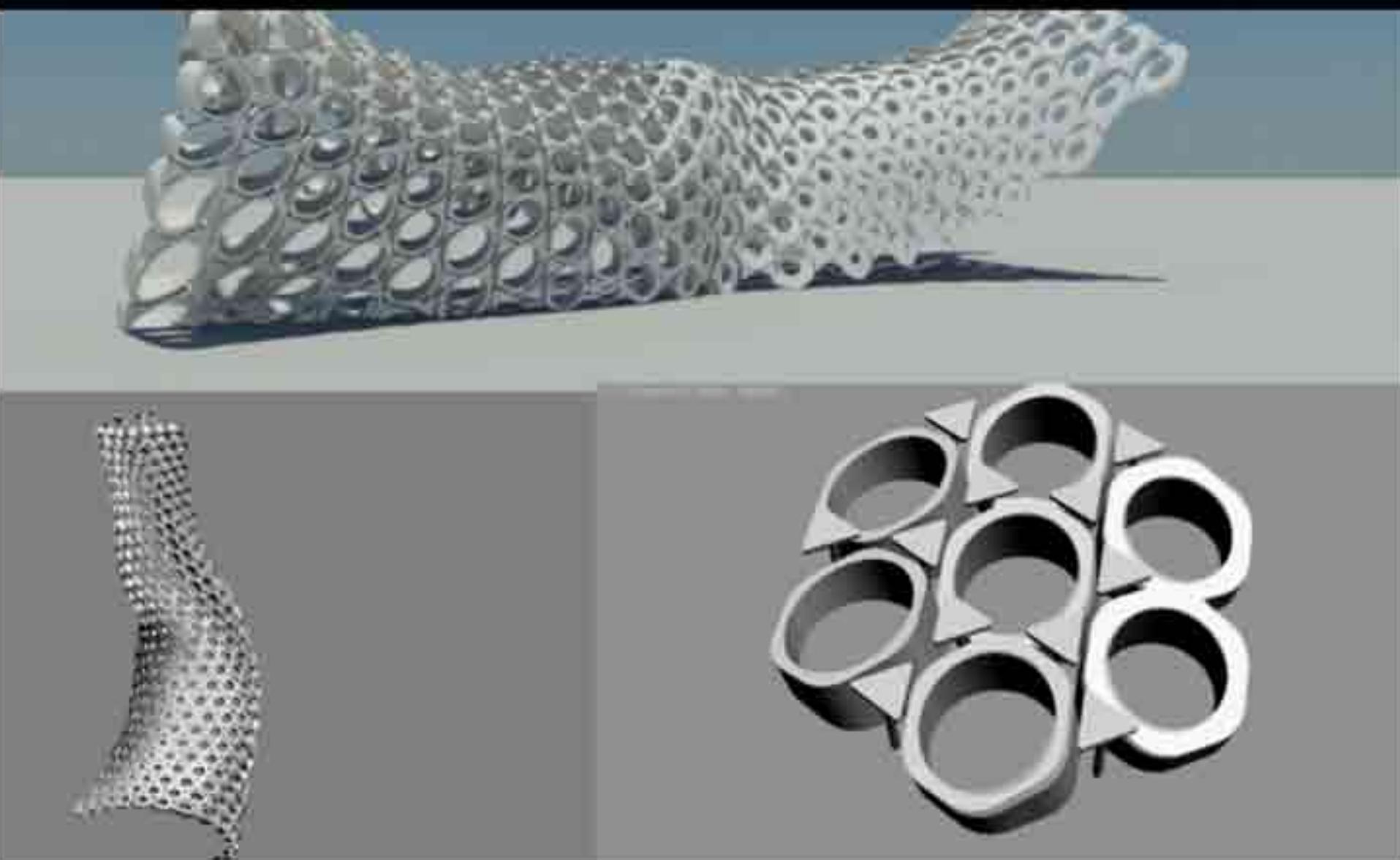
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BULB

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# BULB



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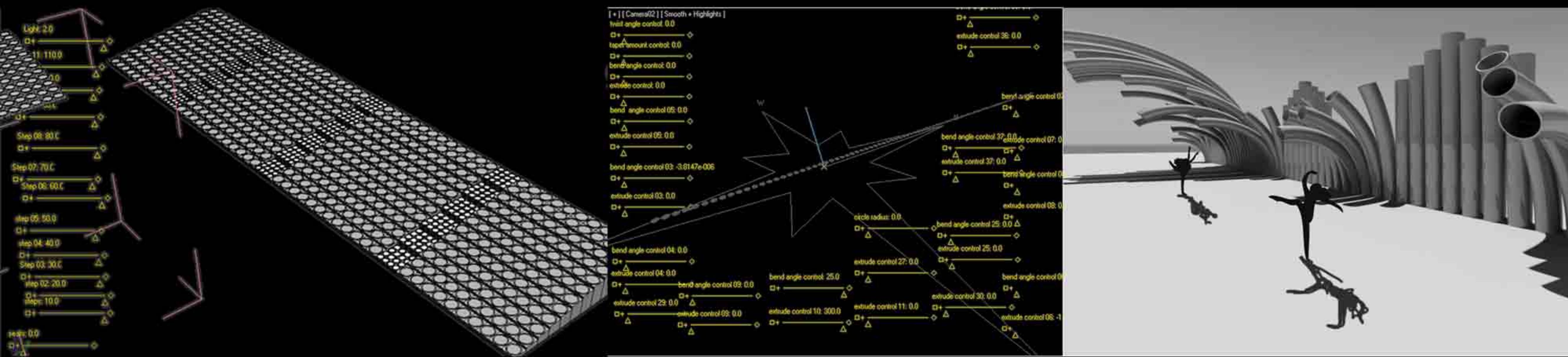
# BEYOND SPACE

Laila Saadi  
Nour Harastani



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# BEYOND SPACE



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# K & K

Caline Samaan  
Kareem Khayat

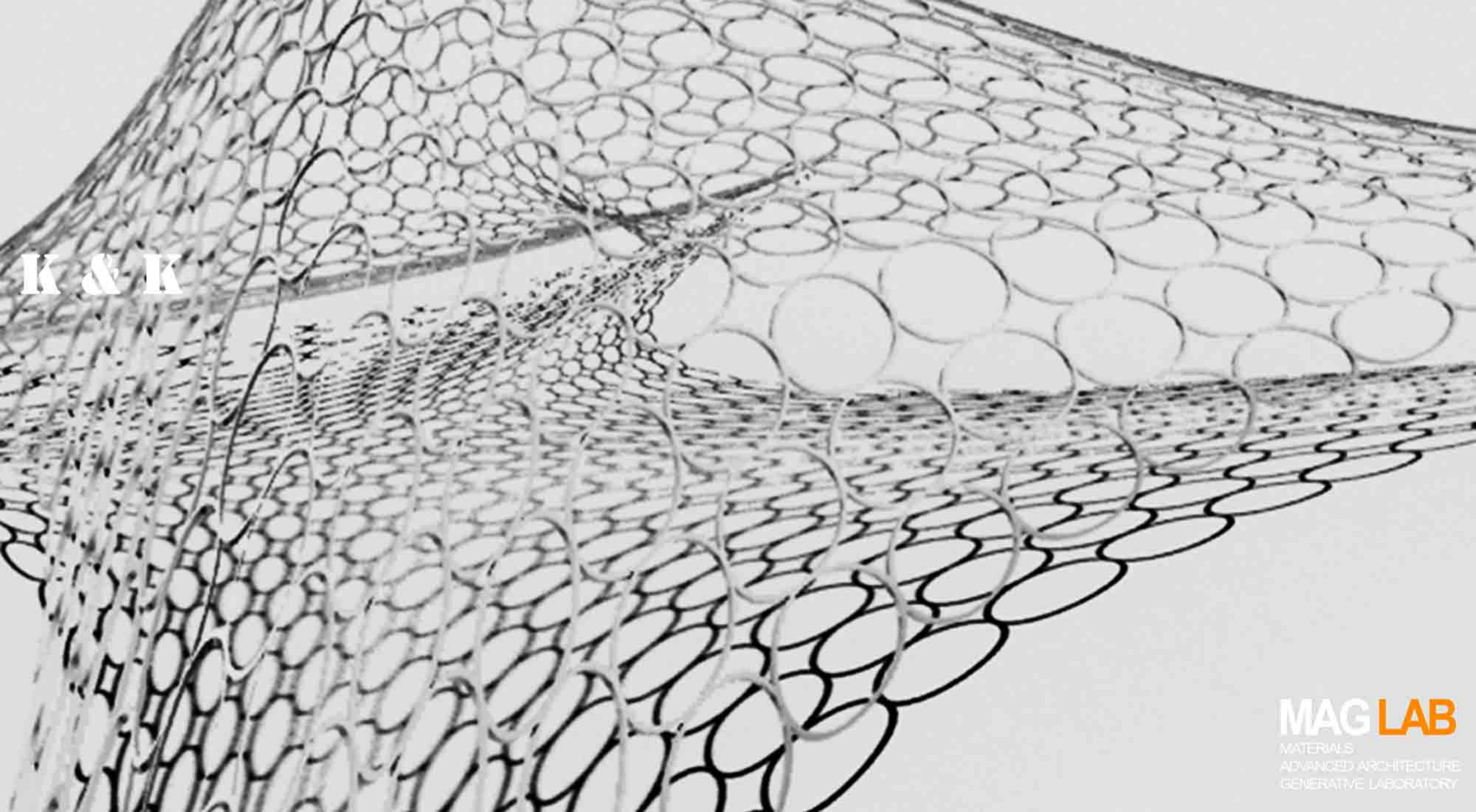


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# K & K



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# 07 ACKNOWLEDGMENTS |

We would like to aknowledge

Prod.Arch.Muhsen Maksoud "Chairman of AIU – Arab International University "  
General Manager of MAG"“Maksoud Architectural Group”

For Attending the final presentation as a jury member and for supporting the workshop.





# ACKNOWLEDGMENTS |

We would like to aknowledge

- Dr.Prof. Mohammad Yasser al Aioubi / Head of industrial design department in AIU"Arab International University"  
For Attending the final presentation as a jury member and for supporting the workshop.
- The Participants for thier amazing dedication and great efforts showed throughout the five intensive days of the  
Responsive architecture workshop



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08

# CONTACTS

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